Paramount

Paramount Tower

HOTEL & RESIDENCES

DUBAI

LIGHTS!

GLAMOUR!

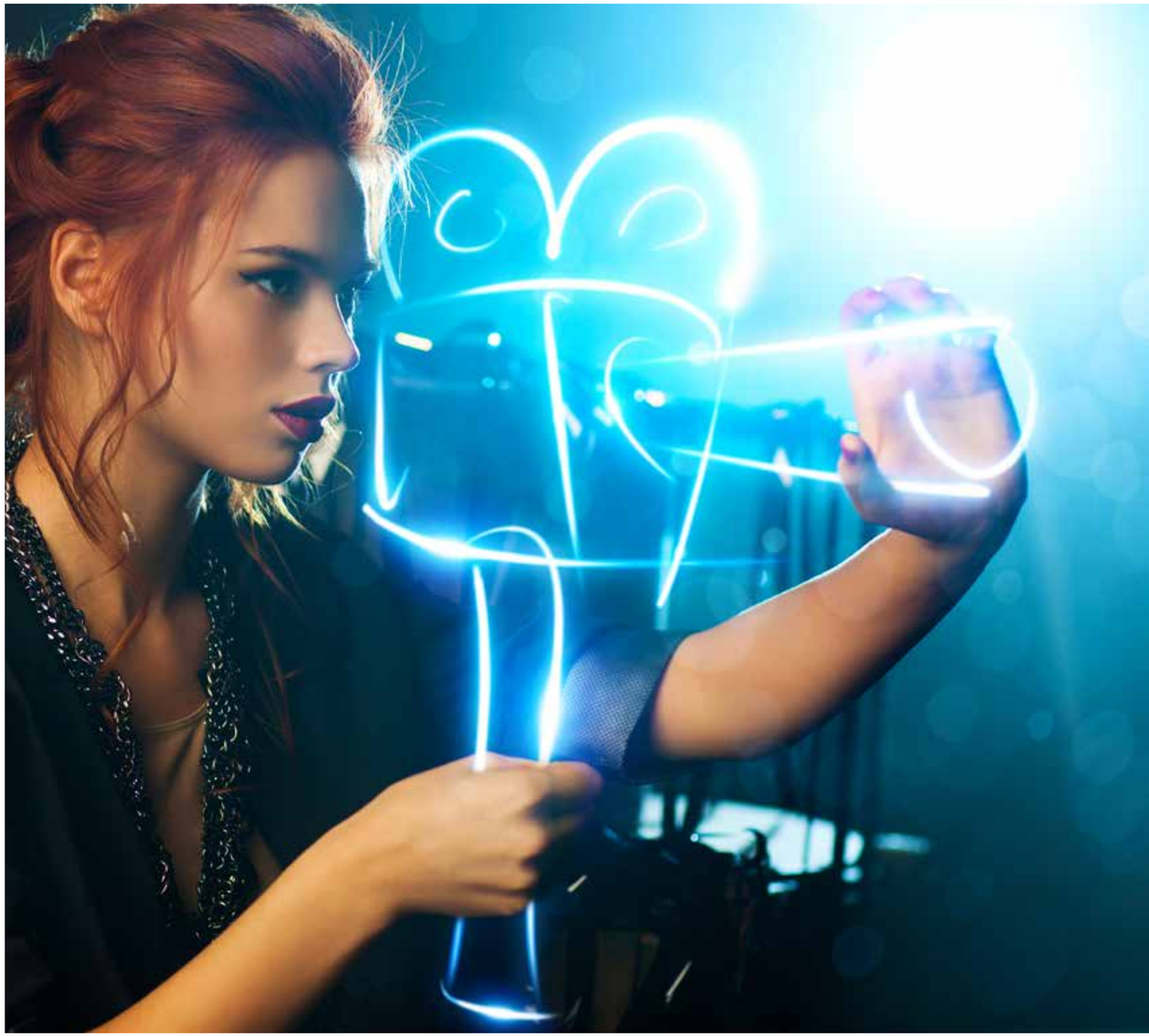
ACTION!

HOLLYWOOD

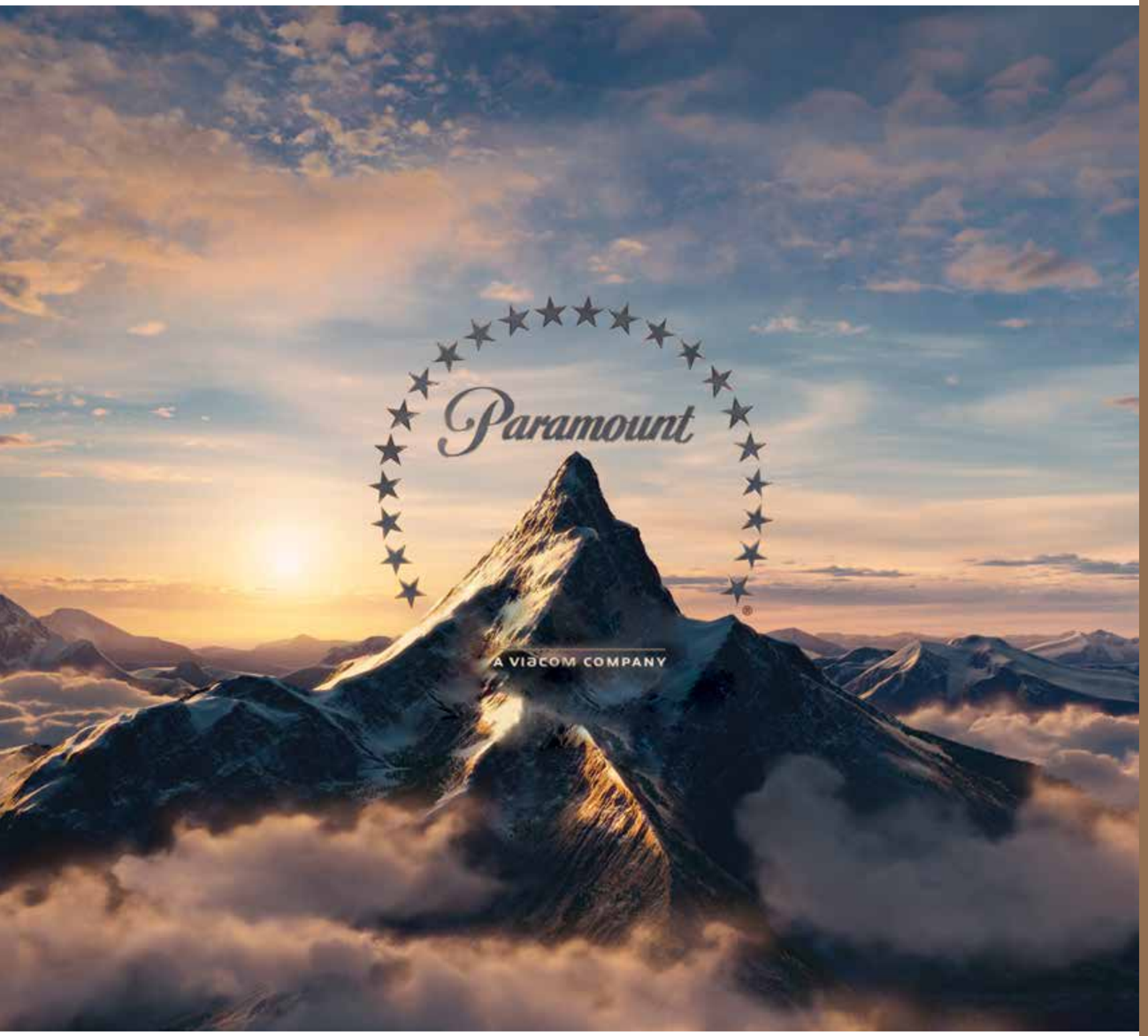
THE HOLLYWOOD GLAMOUR

Hollywood has always been more than just a destination.

It's a living, breathing world driven by imagination, where anything is possible. Elements of that lifestyle have been transported to Dubai in a supreme setting on the famous Sheikh Zayed Road.



"IT'S A LIVING, BREATHING WORLD DRIVEN BY IMAGINATION, WHERE ANYTHING IS POSSIBLE"



CALIFORNIA LIFESTYLE

The Paramount Pictures Mountain surrounded by 22 stars: symbols of entertainment and, above all, creativity.

Billions of people around the world know that when they see the mountain and stars, they're going to have a unique experience, and be transported into an adventure.

ON LOCATION

With its central location, Paramount Tower Hotel & Residences is the perfect setting, whether it's for business or pleasure, shopping or dining, recreation or entertainment.

The striking tower reaches over 250 metres in height and boasts views of the Burj Khalifa, along with vistas of the Palms, The World Islands and the iconic Burj Al Arab. Dubai International Airport is just a 15-minute drive away and there are two metro stations in close proximity.

PRODUCED BY PARAMOUNT HOTELS & RESORTS

The hotels, resorts and residences produced by Paramount Hotels & Resorts have been developed using a creative process honed over the company's 100-year history.

Exquisite design, warm service, stellar entertainment and premium dining, as well as the finest spa and fitness concepts, combine magically to mark a new chapter for the brand and set a rare standard in luxury hospitality.

The result is an array of experiences and spaces that are precisely designed, detailed and directed.

YOUR SUPPORTING CAST

A cast of thousands collaborate together behind the scenes to anticipate needs rather than react to requests.

The hospitality style is intelligent, attentive, intuitive and personal, where cast members are encouraged to improvise using their carefully honed skills to offer the highest levels of service to guests.

“CAST MEMBERS ARE ENCOURAGED TO IMPROVISE AND OFFER THE HIGHEST LEVELS OF SERVICE TO GUESTS”

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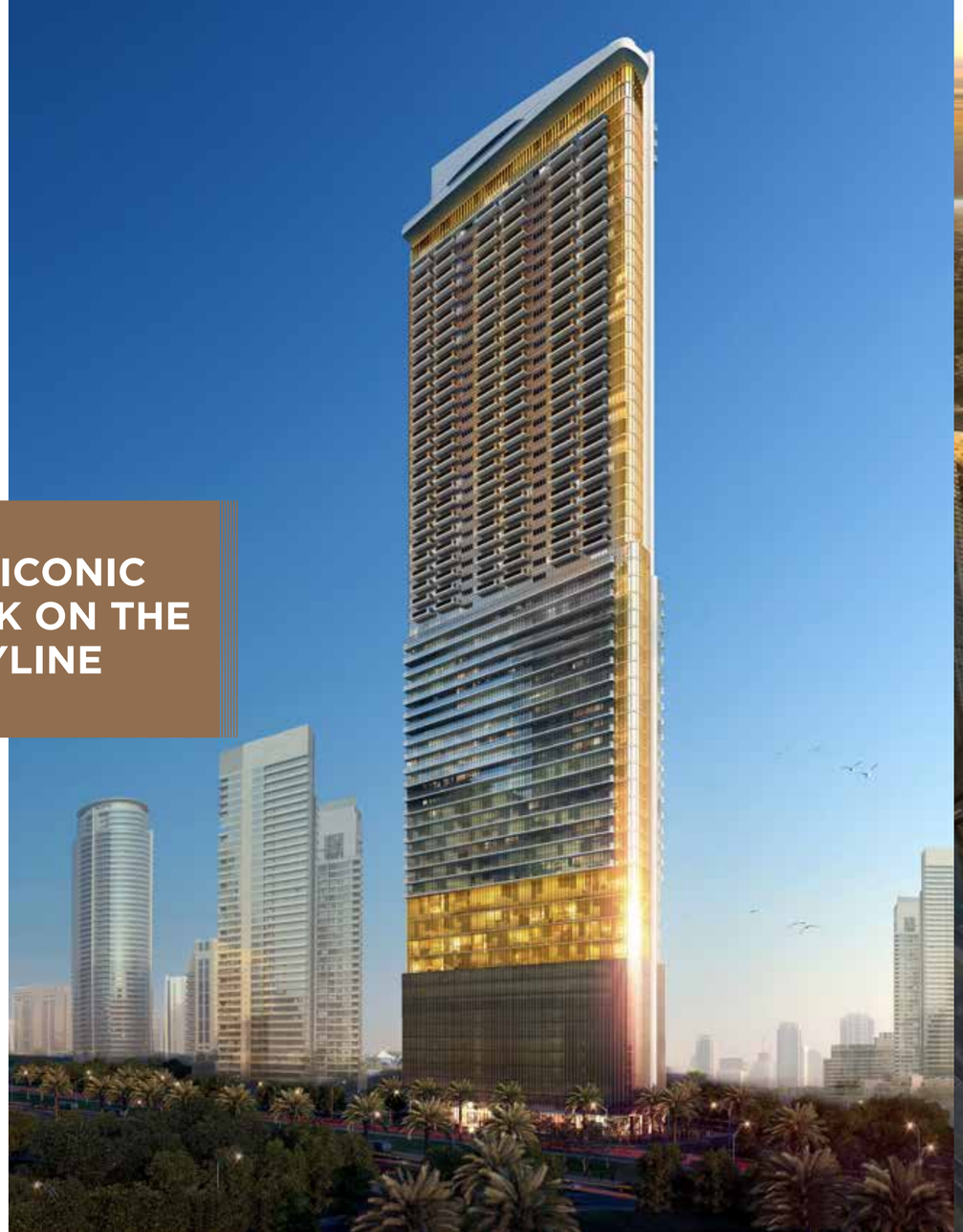
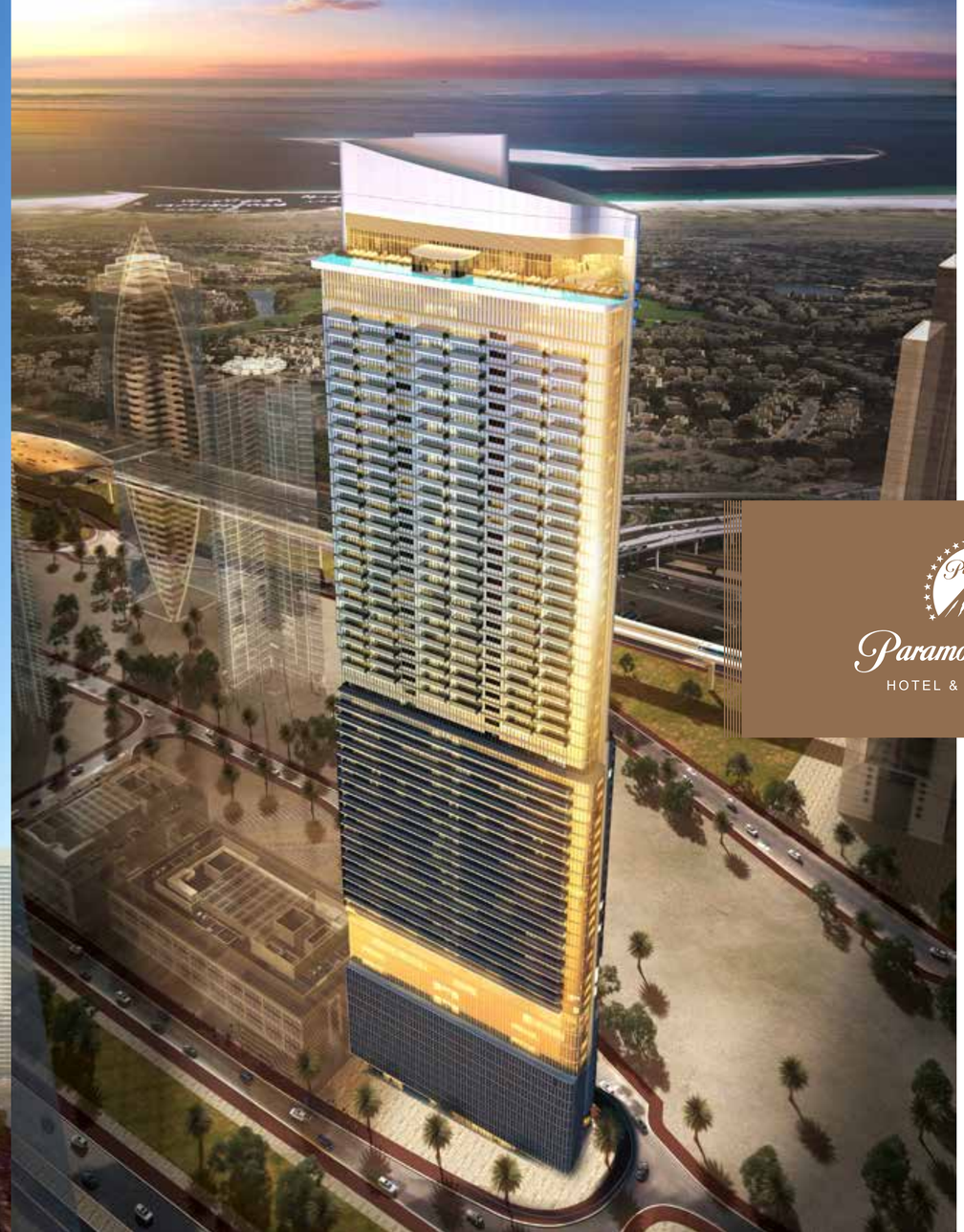
ANOTHER ICONIC LANDMARK ON THE DUBAI SKYLINE





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“THE EXTERIOR OF THE BUILDING SETS THE SCENE WONDERFULLY FOR THE ADVENTURE WITHIN”

SCENARIO 1 - THE HOTEL

Floors 15 to 35.

A selection of beautiful hotel rooms and suites not only offer an incredible experience for guests but also provide the opportunity for a lucrative investment too.

Tailored for comfort and to inspire creativity, rooms feature a spectacular home theatre and access to a library of Paramount Pictures films. When the credits roll, the signature bed is the grand finale to your day.

SCENARIO 2 - THE RESIDENCES

Floors 38 to 61.

The residences are for those seeking a little more room, with separate living and dining areas as well as two and three bedroom arrangements. Combining the comforts of home with the Paramount Hotels & Resorts amenities and service, should you take that option, a residence is a great investment that are easily let out if you're away.

If you'd like to take things up a notch, choose one of the two exclusive penthouses.

“AN ARRAY OF EXPERIENCES AND SPACES THAT ARE PRECISELY DESIGNED, DETAILED AND DIRECTED.”

THE SYNOPSIS

- Podium levels 1-10
- Hotel – levels 15-35
- Residences – levels 38-61
- Screening Room
- Rooftop infinity pool with stunning views of the neighbourhood
- Rooftop terrace with seating and planting
- Fitness and wellness centre
- Luxury SPA for men and women
- Two restaurants
- Kids Studio Club
- Work Play Suites – fully equipped with lounge and meeting rooms

QUIET.... SPEED.... AAAAND ACTION!

RED CARPET DINING

| SCENE 1 | EAT

An important part of every guest's journey, and an alluring form of entertainment in its own right, is the exceptional dining experience at Paramount Tower Hotel & Residences.

Contemporary, timeless, and memorable; these are the themes across our two restaurants, where world-class chefs and emerging talents from California present inspired menus.

THE SCREENING ROOM

| SCENE 2 | WATCH

An intimate projection-screen cinema is a social centrepiece of every Paramount property.

Modelled on the professional screening rooms in the studios at Paramount Pictures, each cinema offers reserved seating in luxury chairs and a full food and beverage service.

INTO INFINITY

SCENE 3 | DIVE

The rooftop infinity pool is a stunning setting in which to take a relaxing dip. With striking light changes throughout the day, the pool provides an ever changing scene from which to enjoy the most dramatic views of the neighbourhood and of course, the world's tallest building is a sight to behold.

WEST COAST STYLE WELLNESS

SCENE 4 | RELAX

The Paramount Hotels & Resorts brand of fitness and wellness offers not only cutting-edge facilities and design, but an entertaining and interactive experience.

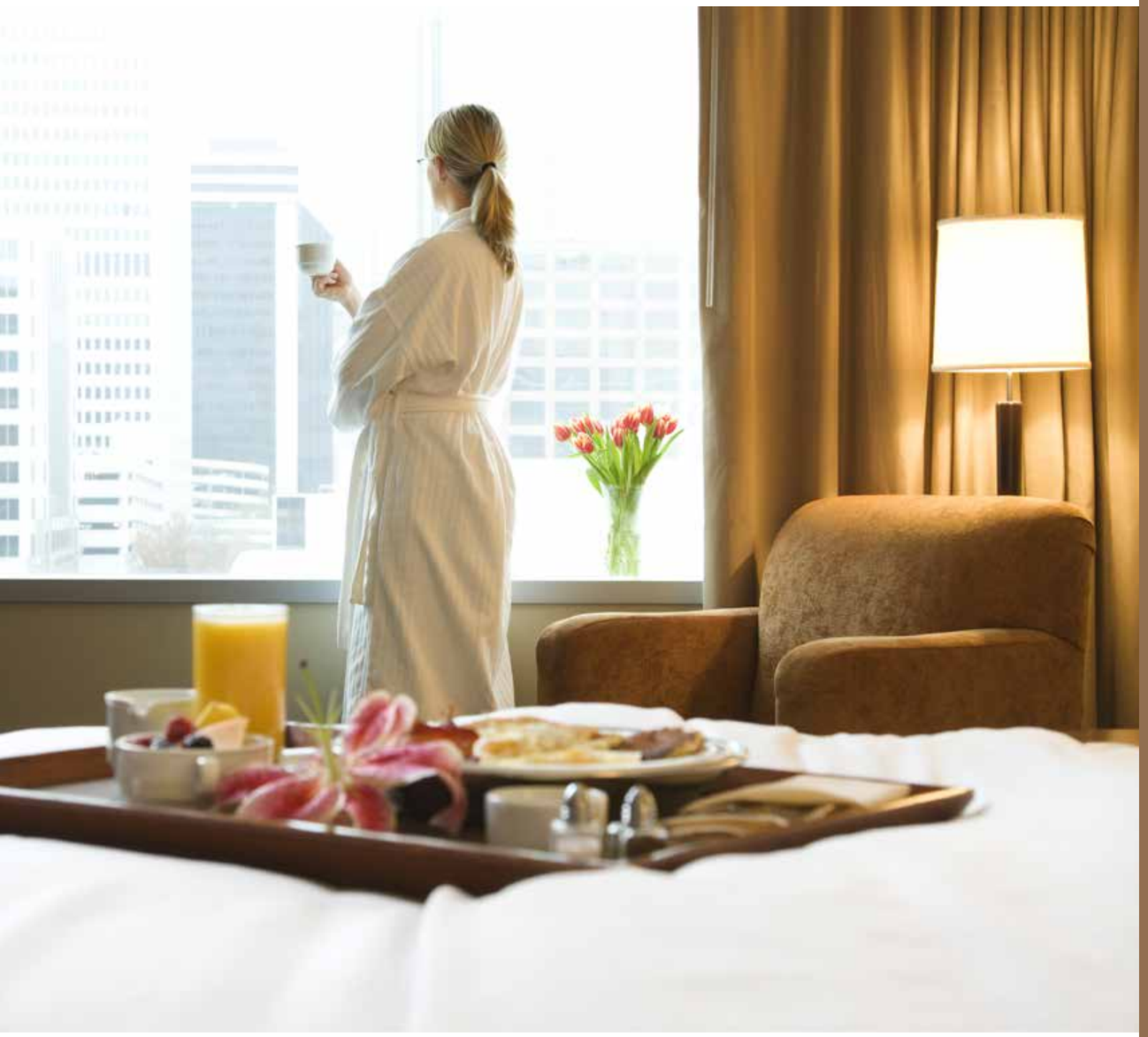
Paramount Tower Hotel & Residences partners with personal trainers, yoga teachers and skin-care specialists to the stars to create exclusive, customised programmes, activities and products not available anywhere else.

SCRIPTED
EXCLUSIVELY
FOR YOU

YOUR RESIDENCE

The set

Your apartment is beautifully finished and comes with a fully fitted kitchen, featuring cooker, refrigerator and washing machine. You can then design and furnish your own set, just as you like.



THE EXTRAS

Hotel services à la carte

You can also opt to receive the full hallmark Hollywood hotel services from Paramount Hotels & Resorts in your own home, anytime you desire.

Relevant international luxury brands mix with authentic local and regional experiences such as art galleries and artisan services.

SCENARIO 2

RESIDENCES

TYPICAL FLOOR DRAWING

FLOOR 38

Unless stated otherwise, all accessories and interior finishes such as wallpaper, chandeliers, furniture, electronics, white goods, curtains, hard and soft landscaping, pavements, features, swimming pool(s) and other elements displayed in the brochure, or within the show apartment or between the plot boundary and the unit, are not part of the standard unit and are shown for illustrative purposes only.

SCENARIO 2

RESIDENCES

TYPICAL FLOOR DRAWING

FLOORS 39-61

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TAKE 1

2 BEDROOM RESIDENCES

RESIDENCE DRAWING

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TAKE 2

3 BEDROOM RESIDENCES

RESIDENCE DRAWING

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GENERAL FEATURES AND SPECIFICATIONS

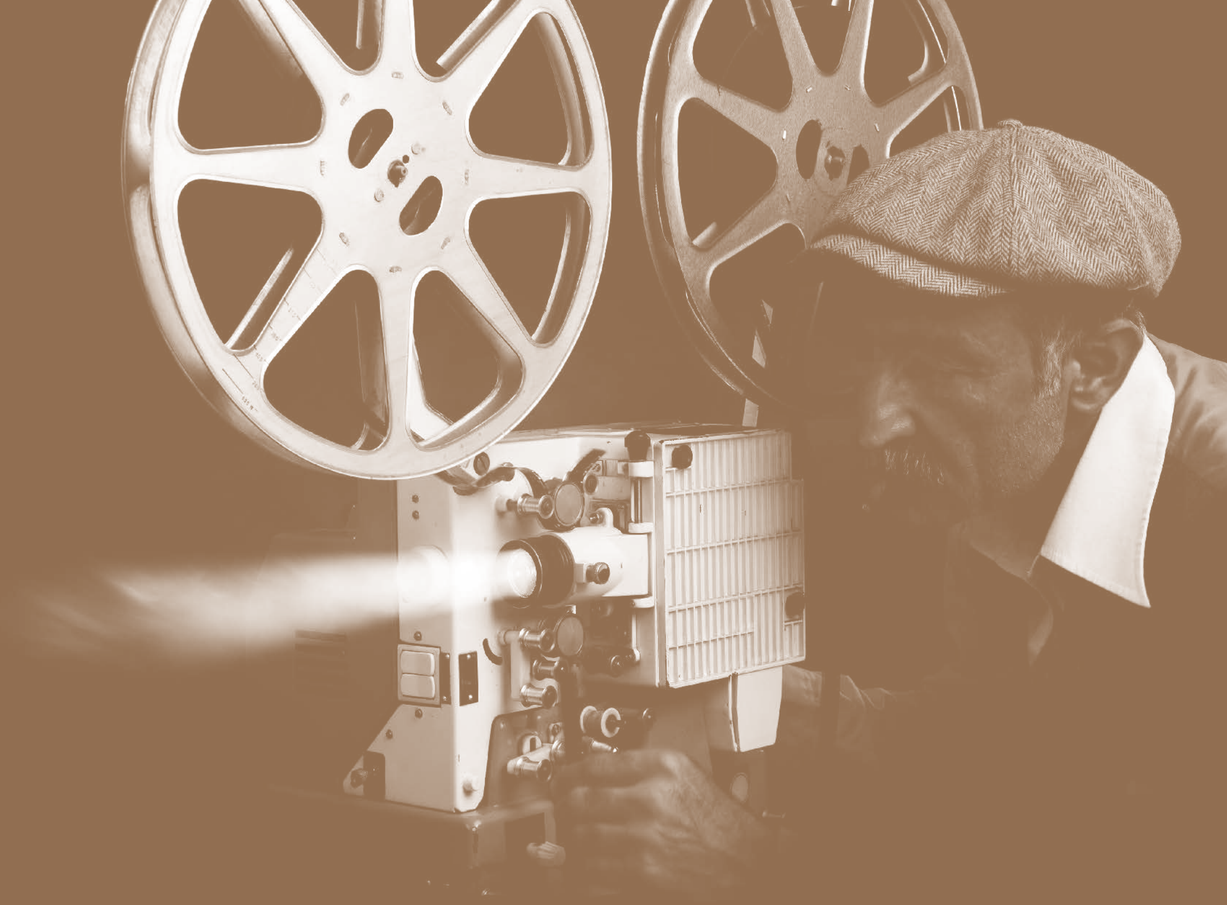
ENVIRONMENT

- Lobby with 24-hour concierge
- Gymnasium
- Swimming pool
- Elevators for all floors
- Security access control for common areas

UNIT FEATURES

- Balconies as per unit plan
- Centrally air conditioned
- Television and telephone connections points
- Wardrobes in bedrooms
- Double glazed windows
- Ceramic tiled floors throughout
- Painted plastered walls and soffit
- Fitted kitchen with laminated cabinets and stone countertops, cooker, kitchen hood, washing machine and refrigerator
- Fully tiled bathrooms, en-suites and guest toilets, wherever applicable
- Shower or bath tub with handle and shower in each bathroom
- Vanity units and mirrors

CREDITS



SET IN DUBAI

A truly designer city, Dubai offers a highly desirable lifestyle.

The destination for intelligent property investors, the city is home to some of the globe's most unique master plans as well as the world's richest horse race, and Palm Jumeirah, dubbed the eighth wonder of the world. Add these attractions to world-class shopping malls, five-star hotels and fine dining restaurants, plus incredible entertainment venues hosting the globe's most popular artists in every genre, all year round.

With its prime geographical setting, Dubai is seen as the gateway between East and West. The emirate offers some of the lowest tax rates in the world and ease of business set-up, in a variety of specialist Free Zones. Supported by state-of-the-art infrastructure, Dubai has attracted many of the most high profile company names in the world.

DIRECTED BY:

DAMAC - Live the luxury

The superior design and details of DAMAC Properties developments are a result of working with the finest craftsmen and women as well as partnering with some of the most prestigious brands such as Versace, Fendi, Trump and of course, Paramount Hotels & Resorts. The results of these powerful collaborations are beautiful residences and business towers that consistently make a stunning statement.

To date, DAMAC Properties has completed almost 14,000 units and currently has a development portfolio of over 37,000 units at various stages of planning and progress. DAMAC Properties' hospitality portfolio will extend to reach around 13,000 units of hotel rooms, serviced hotel apartments and serviced villas.*

With prestigious projects spanning the entire Middle East, the DAMAC brand is synonymous with quality and luxury.

*As of 31st March 2015.

STARDOM BY APPOINTMENT

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June 2015